



CHURCH OF GOD

Parkburn Road, Kilsyth

Appendix 4: Evangelism, Mission and Community Engagement Strategy

Vision and Mission Focus

“We are Christ-centred believers, seeking to serve each other and our community in love”.

- We are a Pentecostal church, and our purpose is to glorify God, serve each other and our wider community. ***We are blessed to have a history of over 100 years serving the community and will continue that by ministering to the needs of today.***
- We are a family and community church. Our church is a place that we call home, ***and we want others to call it home too.***

We value all generations as equally precious in the sight of God and we commit to directing our time, prayer, ***and efforts to the needs of children, youth, young adults, adults, and seniors.***

- ***We recognise the effects of deprivation in our community and will direct our efforts to show the love of Christ in practical acts of service.***

Evangelism, Mission and Community Engagement Emphasis

Key Methods of Mission and Evangelism

Romans 15:18-20: ¹⁸ I will not venture to speak of anything except what Christ has accomplished through me in leading the Gentiles to obey God by what I have said and done— ¹⁹ by the power of signs and wonders, through the power of the Spirit of God. So from Jerusalem all the way around to Illyricum, I have fully proclaimed the gospel of Christ. ²⁰ It has always been my ambition to preach the gospel where Christ was not known, so that I would not be building on someone else’s foundation.

1. Good deeds
2. Signs and wonders
3. Words of truth
4. Pioneering faith (taking new ground)

Key Strategy Emphasis

- We need to be **faithful, and faith risked** in continuing to ‘**cast the net out wide**’ as we seek to advance the mission of Jesus here in Kilsyth by sharing and embodying the message of the Gospel and with the empowerment of His Spirit.
- With reaching our community by serving in love with **good deeds**, stepping out in faith with boldness and in **signs and wonders**, making the most of every



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opportunity to ***speaking the gospel*** declaring the truth of who God is both personally publicly and continue to have a ***pioneering spirit*** in how we reach out.

- Recognising that much of Kilsyth and surrounding areas are **post-Christian**, secular and have a low understanding of church/Christianity. But also recognising that there is a **deep spiritual hunger** rising up in the hearts of the people in Kilsyth and where the cultural moment in our nation is one of uncertainty and disillusionment, people in our nation are therefore crying out for objective truth and an experience with the Divine.

- We need to recognise the **pathways of evangelism** and the journey most people are on and go through before saying a 'big yes' to Jesus.
- Therefore, we need to look at the two extremes of evangelism and everything in between – namely events or ministries with a **'high people volume-low relationship/gospel content'** (e.g. Fun Day) and **'lower people volume-high relationship/gospel content'** (e.g. God is Nights/Weekend, Alpha) and maximise every opportunity to share and embody Jesus to our community.
- This comes with **identifying and meeting the felt needs** of the town and recognising that ultimately the need is for Jesus and the gospel of the good news of His Kingdom that is of upmost eternal importance for everyone.
- We also need to recognise the importance of the **'gathered' and scattered'** moments, with realising that we are called to be the 'light of the world' wherever we are and journeying with our friends, family, neighbours, work colleagues etc.

How do we do this, starting at where we are now and moving forward?

Aim to build on and increase our Weekly/Regular/Term Time Evangelistic/Community Engagement Ministries.

Current: ROKK Club, Golden Days, The Hub, ASN Parent Support Group, A Warm Welcome (Community Drop-In).

Possible in 2026-2027:

Possible Future: Additional support programme for families/parents, Emotional Support/Counselling Hub, Mental Health Support, Healing/Prayer Rooms. Bereavement Support Group, Toddler Group.

Sunday's (new)

Current: Family – Church Around the Table (4.30pm).

Possible in 2026-2027:

Possible Future:



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Aim to build on and increase our Gathered Gospel Response opportunities.

Current: Alpha, Sunday's, God is Weekend.

Possible 2026-27:

Possible Future: Creative Evangelistic Events, Testimony Evenings.

Aim to build on and increase our Long-Term Community Impact Projects (identifying and meeting felt and tangible needs). Both locally and abroad.

Current: Kilsyth Athletic Sports Chaplaincy, Support Kilsyth Food Bank, Operation Christmas Child, Monthly Craig en Goyne Visits/Service, Monthly Ecumenical Church Services in Cottage Hospital and Craig en Goyne (Kilsyth and District Churches Together).

Possible 2026-27: MPM Support, Kilsyth Academy Chaplaincy.

Possible Future: Baby Bank, Build relationships/partnerships with the current projects in Kilsyth (Foodbank, Friends of Kilsyth, Addiction Services etc), Counselling Service and Mental Health Support, School Chaplaincy (Primary and High School). Partnering with Citizens Advice Local Service.

Aim to build on and increase our overall Community Presence.

Current: Kilsyth Athletic Chaplaincy, Civic Week Involvement, Primary School Involvement (BCM Club), Walk of Witness, Remembrance Sunday Service.

Possible 2026-27:

Possible Future: Engagement in local area planning groups/committees, engagement with local councillors, MSP, MP.

Establish and build upon our Quarterly/Annual Evangelism and Community Engagement big focuses.

Jan-Mar/Apr:

Apr-Jun: Civic Week Engagement

July-Sep/Oct: God is Weekend

Oct-Dec: Christmas



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**High People Volume
Low Relationship Content**

**High People Volume
Low Gospel Content**

Knowing Faces

Fun Day, Support Kilsyth Foodbank, Operation Christmas Child, Kilsyth Athletic Sports Chaplaincy, Civic Week, Walk of Witness, Remembrance Sunday.

Knowing Names

The Hub, ASN Parent Support Group, A Warm Welcome (Community Drop In)

Knowing Characters

God Is Weekend, Family – Church Around the Table, ROKK Club, Golden Days.

Knowing Souls

Alpha, Sunday Mornings (Weekly), Sunday Evenings.

**Lower People Volume
High Relationship Content**

**Lower People Volume
High Gospel Content**

Discipleship Pathway